**Text Template - Reaching out to other Parents and Guardians**  
**Note: Use this email template if you have the contact information of other parents and guardians! If you don’t, consider reaching out to your school’s parent council and getting their help with spreading the word!**

**Subject**: Let's Bring the Award to Our School!

Hi everyone,

How would you all feel about our school offering the Duke of Edinburgh's Award?

For those who aren't familiar, the Award is a fantastic program that helps young people develop essential life skills, like leadership, teamwork, and resilience, through a range of activities. It includes volunteering, physical challenges, skill-building, and a team adventure! It's well-regarded and can really make a positive impact on our kids' personal growth and future opportunities.

Have a look through their website here – there are so many amazing resources like the Activity Zone! The best part is that every Award can be unique around their own passions and interests!

Feel free to share any thoughts or ideas you have about how we can make this happen – happy to meet to discuss further as well. Also, if any of you have experience with the Award program or know someone who does, your insights would be incredibly valuable.

Best,

[Your Name]

[Your Contact Information]