**Email Template- Reaching Out To Your School**  
Subject: Establishing an Award Centre at [School Name]

Dear [Their Name],

I hope this email finds you well. I am writing to express interest in Award Canada and to discuss the possibility of establishing an Award Centre at [School Name].

The Award is a globally recognized program that encourages young people to challenge themselves, develop new skills, and engage in community service. I believe that starting an Award Centre at our school would provide invaluable opportunities for our students, helping them grow into well-rounded, resilient, and socially responsible individuals. The Award Framework includes four sections – Physical Recreation, Skills, Voluntary Service, and the Adventurous Journey – that is rooted in experiential learning and backed by years of research.

I have spoken with several parents who share my enthusiasm for this program. We strongly believe that our children would greatly benefit from participating in the Award's activities and challenges.

I understand that to establish an Award Centre at our organization we would have to sign an agreement, which requires your authority. We also require the support of two trained Award Leaders. These Award Leaders can be teachers, guidance counselors, administrators, or parent volunteers. I am confident that, with your support, we can create a robust and enriching program that will greatly benefit our students.

I’ve linked a few resources for your reading – there's so much the Award offers and we feel it’ll make a real difference at our school and for our children. The Award Outcomes highlight how our children will be better prepared for school and work, especially with how much the world is changing. The Benefits for Teachers, Schools and Principals resource really speaks to how the Award can make a difference for us.

There is an Expression of Interest Form you can fill out – someone from the Award will contact you to follow up with more information!

Thank you! We’re happy to help volunteer in any way and I hope we can bring the Award to [School Name]!

Warm regards,

[Your Full Name]  
[Your Phone Number]  
[Your Email Address]